

**NEW CUSTOMER
ACCOUNT APPLICATION
SET-UP FORM**

PLEASE PRINT OR TYPE

FORMER CUST # _____		BADGER OFFICE USE ONLY		CUST # _____	
FORMER NAME _____		ROUTE # _____		SLSMN # _____	
BALANCE _____		STOP # _____		APPROVED BY _____	
TDLinx ID _____		DELIVERY DAY _____		SET UP BY _____	
Verified with Clerk _____		WRITTEN UP BY _____			

COMPLETE ALL ITEMS AND MAIL TO ADDRESS BELOW

Badger Liquor ~ Call 800-242-9708 for information.

Email completed forms to newcustomer@badgerliquor.com

In this application, "Customer" means the credit applicant and "Company" means the Badger Liquor entity serving Customer's area. Badger Liquor consists of three entities, each serving a different area: Badger Liquor Co. Inc. (Badger North); Badger Wine & Spirits, LLC (Badger West); De Pere Liquor Co., L.L.C. (Badger South). Customer may order only from the Company serving its area. The areas are listed at <http://www.badgerliquor.com/about>

TYPE OF BUSINESS (check one only) ☐ Corporation* ☐ Sole Proprietorship ☐ LLP* ☐ Partnership ☐ LLC* ☐ Other – Explain _____ ☐ Building Owned or Leased

*If Corporation, LLP, or LLC, provide full legal name here : _____ Date formed: _____

AGENT (as listed on license) _____

DBA (Trade Name) (as listed on license) _____

DELIVERY ADDRESS _____ **CITY** _____

ZIP CODE _____ **BUSINESS PHONE NO** _____ **CELL PHONE NO** _____

LOCATION OF LIQUOR LICENSEE

COUNTY _____ **TOWNSHIP/CITY/VILLAGE** _____
(Circle One)

LICENSE # _____ **EXP DATE** _____ **LICENSE TYPE** _____ **ON/OFF PREMISE** _____
(Attach Copy) (Milwaukee Only) (Restaurant, Bar, Liquor Store, Grocery) Circle One

SELLERS PERMIT NO _____
(Attach Copy)

BUSINESS EMAIL ADDRESS _____

STATEMENT EMAIL ADDRESS _____ **E-WEEKLY** ____ **E-MONTHLY** ____

MAILING ADDRESS (IF DIFFERENT FROM ABOVE) _____

SPECIAL DELIVERY INSTRUCTIONS _____

(example: leave in basement, call 15 mins before delivery to #, etc)

OPENING TIME _____ **CLOSING TIME** _____ **PREFERRED DELIVERY TIME WINDOW** _____

(Subject to approval of the Badger Liquor Routing Department)

LOCK BOX CODE _____ **KEY FOR DRIVER: Yes / No**

Badger North Office
850 South Morris Street, Fond du Lac, WI 54935

Badger West Office
5400 Old Town Hall Road, Eau Claire, WI 54701

NEW APPLICATION FOR CREDIT

This portion needs to be completed if you are looking for terms.

PLEASE COMPLETE FOR EACH PRIMARY PRINCIPAL/OWNER: OWN/LEASE (Circle One)

PRINCIPAL'S NAME			
POSITION			
SOC SEC NUMBER			
HOME ADDRESS			
CITY, STATE			
ZIP			
HOME PHONE NO.			
CELL PHONE NO.			
FAX NO.			

OTHER ACCOUNTS WITH BADGER LIQUOR

BUSINESS NAME	CITY	PHONE #	ACCOUNT #

MUST CIRCLE AMOUNT OF CREDIT REQUESTED (SUBJECT TO APPROVAL)

C.O.D. \$500 \$1,000 \$3,000 \$5,000 \$7,500 \$10,000 OTHER (LIST) \$ _____

CREDIT POLICY

- All new accounts will be C.O.D. Application for Terms should be submitted for review by the Company's Credit Manager. Application for credit does not guarantee 30 days net terms. Credit extended is pending a credit check.
- All invoices are due within 30 days net unless other credit restrictions apply.
- When an account has an unpaid balance over 30 days, all orders will be held. The account will be placed on credit hold. No shipments will be released until the amount due is collected and posted to the account and the account may be placed on C.O.D.
- An account may reapply for 30 day net terms when the following conditions are met:
 1. Account balance is current.
 2. They fill out, sign and resubmit an Application for Terms.

This reapplication does not assure a change in credit terms.

All credit terms are subject to the decision of the Company's Management.

- A Wisconsin Sellers Permit Number must be applied for and on file in our office.
- No account will be invoiced wine or spirits unless a proper license has been issued and verified by a Company employee..
- If a non-sufficient funds check is posted to an account, the account will be placed on credit hold. The account will remain on credit hold until the N.S.F. check is resolved with cash, cashier's check or certified check. No personal or business checks will be accepted to resolve N.S.F. checks.
- Accounts will be charged a \$50.00 accounting fee for each N.S.F transaction.
- If two (2) N.S.F. transactions are posted to an account in a 6 month period, the account will be placed on cash only status.
- A reapplication for terms will be required prior to that accounts terms status changing after 6 months.

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THE INFORMATION IN THIS APPLICATION FOR CREDIT IS CORRECT TO THE BEST OF MY KNOWLEDGE. I UNDERSTAND THAT THE AMOUNT OF CREDIT GRANTED, IF ANY, WILL BE BASED ON A CREDIT CHECK AND MAY CHANGE WITHOUT NOTICE BASED ON ACTUAL CREDIT ACTIVITY.

I AGREE TO THE ABOVE PROVISIONS AND TERMS AND HEREBY CONSENT TO THE COMPANY OBTAINING A CREDIT REPORT ON THE CUSTOMER, MYSELF, OR BOTH, FOR PURPOSES OF EXTENDING CREDIT. I HEREBY WARRANT THAT I HAVE AUTHORITY TO SIGN THIS APPLICATION ON BEHALF OF THE CUSTOMER.

AUTHORIZED SIGNATURE _____
PRINT NAME _____ DATE _____

PERSONAL GUARANTEE (REQUIRED from sole proprietors, owners of corporations, LLPs, and LLCs)

In consideration of the extension of credit by the Company for liquor and wine sold and delivered to the Customer, each person signing below (each, a "Guarantor") hereby unconditionally and jointly and severally guarantees payment of all sums that become due and payable to the Company for sales to the Customer and further promises and agrees to pay all such sums promptly on demand. Each Guarantor hereby expressly waives notice of acceptance of this guarantee, notice of sales and delivery of any product by the Company to the Customer, and notice of any extension of time of payment for any such product.

If the Company receives from the Customer any notes or other evidence of indebtedness arising from sales of product to which this guarantee applies, each Guarantor also hereby (1) guarantees payment of those notes or other evidence of indebtedness when due and (2) waives the protest of such notes or other evidence of indebtedness and notice of nonpayment of them. Each Guarantor hereby acknowledges that the Company may, from time to time, extend the time of payment of the whole or any part of the Customer's indebtedness without in any way releasing or discharging the Guarantor from the obligation under this guarantee.

This guarantee remains in full force and effect unless and until the Company receives written notice from a Guarantor terminating that Guarantor's guarantee. The written notice must be mailed or delivered to the Company's business office, Attention: Credit Manager. Such notice of termination shall not affect the obligations of any Guarantor under this guarantee in connection with sales of merchandise delivered to the Customer before the receipt of the notice by the Company or any Guarantor not providing a written termination notice. Termination of a guarantee may cause the termination of the Company's extending credit to the Customer.

Each Guarantor agrees to pay any legal costs, including reasonable attorney's fees, incurred by the Company in enforcing the terms of this guarantee.

Guarantor 1: _____
Print Name _____ Date _____

Guarantor 2: _____
Print Name _____ Date _____

WISCONSIN SALES AND USE TAX EXEMPTION CERTIFICATE

Check One ☒

☐ Single Purchase

☐ Continuous

Purchaser's Business Name

Purchaser's Address

The above purchaser, whose signature appears on the reverse side of this form, claims exemption from Wisconsin state, county, baseball or football stadium, local exposition, and premier resort sales or use tax on the purchase, lease, license, or rental of tangible personal property, property under sec. 77.52(1)(b), items under sec. 77.52(1)(c), goods under sec. 77.52(1)(d), or taxable services, as indicated by the box(es) checked below.

I hereby certify that I am engaged in the business of selling, leasing, licensing, or renting:

(Purchaser's description of property, items, goods, or services sold by purchaser.)

Purchaser's description of property or services purchased (itemize property, items, or goods purchased if "single purchase"):

Seller's Name

Seller's Address

REASON FOR EXEMPTION

☒ Resale (Enter purchaser's seller's permit or use tax certificate number)

Manufacturing and Biotechnology

- ☐ Tangible personal property (TPP) or item under s. 77.52(1)(b) that is used exclusively and directly by a manufacturer in manufacturing an article of TPP or items or property under s. 77.52(1)(b) or (c) that is destined for sale and that becomes an ingredient or component part of the article of TPP or items or property under s. 77.52(1)(b) or (c) destined for sale or is consumed or destroyed or loses its identity in manufacturing the article of TPP or items or property under s. 77.52(1)(b) or (c) destined for sale.
- ☐ Machines and specific processing equipment and repair parts or replacements thereof, exclusively and directly used by a manufacturer in manufacturing tangible personal property or items or property under s. 77.52(1)(b) or (c) and safety attachments for those machines and equipment.
- ☐ The repair, service, alteration, fitting, cleaning, painting, coating, towing, inspection, and maintenance of machines and specific processing equipment, that the above purchaser would be authorized to purchase without sales or use tax, at the time the service is performed. Tools used to repair exempt machines are not exempt.
- ☐ Fuel and electricity consumed in manufacturing tangible personal property or items or property under s. 77.52(1)(b) or (c) in this state.
Percent of fuel exempt _____ % Percent of electricity exempt _____ %
- ☐ Portion of the amount of fuel converted to steam for purposes of resale. Percent of fuel exempt _____ %
- ☐ Property used exclusively and directly in qualified research, by persons engaged in manufacturing at a building assessed under s. 70.995, by persons engaged primarily in biotechnology in Wisconsin, or a combined group member conducting qualified research for another combined group member that meets these requirements.

Farming (To qualify for this exemption, the purchaser must use item(s) exclusively and directly in the business of farming, including dairy farming, agriculture, horticulture, floriculture, silviculture, or custom farming services.)

- ☐ Tractors (except lawn and garden tractors), all-terrain vehicles (ATV) and farm machines, including accessories, attachments, and parts, lubricants, nonpowered equipment, and other tangible personal property or items or property under s. 77.52(1)(b) or (c) that are used exclusively and directly, or are consumed or lose their identities in the business of farming. This includes services to the property and items above.
- ☐ Feed, seeds for planting, plants, fertilizer, soil conditioners, sprays, pesticides, and fungicides.
- ☐ Breeding and other livestock, poultry, and farm work stock.
- ☐ Containers for fruits, vegetables, grain, hay, and silage (including containers used to transfer merchandise to customers), and plastic bags, sleeves, and sheeting used to store or cover hay and silage. Baling twine and baling wire.
- ☐ Animal waste containers or component parts thereof (may only mark certificate as "Single Purchase").
- ☐ Animal bedding, medicine for farm livestock, and milk house supplies.

Governmental Units and Other Exempt Entities

Enter CES No. if applicable

- ☐ The United States and its unincorporated agencies and instrumentalities.
- ☐ Any federally recognized American Indian tribe or band in this state
- ☐ Wisconsin state and local governmental units, including the State of Wisconsin or any agency thereof, Wisconsin counties, cities, villages, or towns, and Wisconsin public schools, school districts, universities, or technical college districts.
- ☐ Organizations organized and operated exclusively for religious, charitable, scientific, or educational purposes, or for the prevention of cruelty to children or animals. CES Number _____ (Required for Wisconsin organizations).

Other

- ☐ Containers and other packaging, packing, and shipping materials, used to transfer merchandise to customers of the purchaser.
- ☐ Trailers and accessories, attachments, parts, supplies, materials, and service for motor trucks, tractors, and trailers which are used exclusively in common or contract carriage under LC, IC, or MC No. (if applicable) _____
- ☐ Machines and specific processing equipment used exclusively and directly in a fertilizer blending, feed milling, or grain drying operation, including repair parts, replacements, and safety attachments.
- ☐ Building materials acquired solely for and used solely in the construction or repair of holding structures used for weighing and dropping feed or fertilizer ingredients into a mixer or for storage of such grain, if such structures are used in a fertilizer blending, feed milling, or grain drying operation.
- ☐ Tangible personal property purchased by a person who is licensed to operate a commercial radio or television station in Wisconsin, if the property is used exclusively and directly in the origination or integration of various sources of program material for commercial radio or television transmissions that are generally available to the public free of charge without a subscription or service agreement.
- ☐ Fuel and electricity consumed in the origination or integration of various sources of program material for commercial radio or television transmissions that are generally available to the public free of charge without a subscription or service agreement.
Percent of fuel exempt: _____ % Percent of electricity exempt: _____ %
- ☐ Tangible personal property and items, property and goods under s. 77.52(1)(b), (c), and (d) to be resold by _____ on my behalf where _____ is registered to collect and remit sales tax to the Department of Revenue on such sales.
- ☐ Tangible personal property, property, items and goods under s. 77.52(1)(b), (c), and (d), or services purchased by a Native American with enrollment # _____, who is enrolled with and resides on the _____ Reservation, where buyer will take possession of such property, items, goods, or services.
- ☐ Tangible personal property and items and property under s. 77.52(1)(b) and (c) becoming a component of an industrial or municipal waste treatment facility, including replacement parts, chemicals, and supplies used or consumed in operating the facility. Caution: Do not check the "continuous" box at the top of page 1.
- ☐ Portion of the amount of electricity or natural gas used or consumed in an industrial waste treatment facility.
(Percent of electricity or natural gas exempt _____ %)
- ☐ Electricity, natural gas, fuel oil, propane, coal, steam, corn, and wood (including wood pellets which are 100% wood) used for fuel for residential or farm use.
- | | % of Electricity Exempt | % of Natural Gas Exempt | % of Fuel Exempt |
|--------------------------------------|-------------------------|-------------------------|------------------|
| <input type="checkbox"/> Residential | _____ % | _____ % | _____ % |
| <input type="checkbox"/> Farm | _____ % | _____ % | _____ % |
- Address Delivered _____
- ☐ Percent of printed advertising material solely for out-of-state use. _____ %
- ☐ Catalogs, and the envelopes in which the catalogs are mailed, that are designed to advertise and promote the sale of merchandise or to advertise the services of individual business firms.
- ☐ Computers and servers used primarily to store copies of the product that are sent to a digital printer, a plate-making machine, or a printing press or are used primarily in prepress or postpress activities by persons whose NAICS code is 323111, 323117, or 323120.
- ☐ Purchases from out-of-state sellers of tangible personal property that are temporarily stored, remain idle, and not used in this state and that are then delivered and used solely outside this state, by persons whose NAICS code is 323111, 323117, or 323120.
- ☐ Other purchases exempted by law. (State items and exemption). _____

I hereby certify that if the item(s) being purchased are not used in an exempt manner, I will remit use tax on the purchase price at the time of first taxable use. I understand that failure to remit the use tax may result in a future liability that may include tax, interest, and penalty.

Signature of Purchaser	Print or Type Name	Title	Date
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